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## Welcome to the

# NEIGHBOURHOOD

A branding story brought to you by Premier

id you know that everyday thousands of businesses provide their staff with Premier uniforms to serve up delicious food and drink to hungry customers? We are delighted to put the spotlight on one of these businesses as they invest in a uniform makeover for their team.

Introducing, Catherine Graham, owner of the Neighbourhood Bakehouse in Chester, who tells us a little bit more about her business and the inspiration behind her new uniform.

### How long have you been running the Neighbourhood Bakehouse, Catherine?

We established the Bakehouse two years ago, right at the start of covid, then expanded into a larger premises next door just under a year ago.

## You describe your business as an Artisan bakehouse, can you give us an idea of the type of food and drink you serve?

We've been selling sourdough bread since 2010, at our first business, long before it became a 'buzz word'. We love healthy eating and who doesn't love the smell of freshly baked breads? Our variety of homemade cakes are baked on site everyday and there is always a beautiful aroma coming from our bakehouse.

### How did you manage through Covid and have you noticed a difference in dining habits now?

We launched Neighbourhood Bakehouse during
Covid in 2020! Fortunately for us, our business
model was take away only at this time, selling fresh
bread, cakes, coffee, sandwiches, local eggs, local
milk, etc. When people were off school and work the biggest
treat was to take a walk and buy some local goodies.
We got to know so many of our neighbours so well, as they
came each day as part of their walking routine.



### How many front-of-house and kitchen staff do you employ?

We have a wonderful pastry chef, four further chefs with a broad spectrum of international experience, along with a head chef who was trained in France. We have a wide array of food loving employees and one of our main questions during interview stage is, "Tell us what you love about food". Our team are so passionate and they are a mix of students to the more experienced catering professionals.

"Most of all the uniform must reflect our ethos of the business being that we are relaxed, approachable and passionate about what we deliver"

### Why do you think it's important to have a staff uniform in your venue?

I believe it gives a sense of pride and professional appearance. The casual uniform in the daytime is relaxed



and comfortable, in the evening, our cocktail makers sport the coolest denim bar aprons.

### What do you look for when considering your uniforms?

Most of all the uniform must reflect our ethos of the business being that we are relaxed, approachable and passionate about what we deliver. Functionality plays an important role here with pockets and easy fastenings. The colour and

the cut of the fabric accentuates our casual approach to our way of dining.

## Branding is really important, and you chose to have your logo embroidered on to these styles.

### Can you tell us about the logo?

Our branding signifies our heavenly produce, what better way than to identify this than with our beautiful angel wings.

### On practical level how do you manage the laundering of your uniforms

We have in-house laundering service to be sure the best presentation of our team is delivered each and every day and our team absolutely love their new uniforms!



# A UNIFORM IN THE MAKING

From the cotton fields to the bakehouse, we'd like to tell a short story about our uniforms.

#### **COTTON TO THE MILL**

Farmers supply their cotton crop to the fabric mill where it is mixed with other fibres to produce the finished fabric.



#### **PREMIER STOCKISTS**

The garments are delivered into Europe and made available to Premier stockists.



embroidery machines to add the Neighbourhood Bakehouse logo to the garments.







### **GARMENT MANUFACTURING**

The fabric is received by our manufacturing partners where a team of skilled operatives, cut, stitch and press to create the final garment.

#### **UNIFORM ENQUIRY**

Neighbourhood Bakehouse want a brand-new staff uniform and make an enquiry with a Premier stockist for branded aprons, tees and chefs jackets.

### **READY TO SERVE**

The team at Neighbourhood Bakehouse receive their brand-new uniform.

Creating uniforms to impress your customers is simple and affordable with Premier. If you would like your very own uniform makeover, please contact your local Premier stockist and they will be able to help guide you through the range and offer prices.











# SUSTAINABILITY ROUND UP



#### **WE ARE A MEMBER**

Better Cotton<sup>TM</sup> is the world's leading sustainability initiative for cotton. Their mission is to help cotton communities survive and thrive, while protecting and restoring the environment.

As a Better Cotton™ member we are helping to support this mission.



### WE ENCOURAGE ORGANIC FARMING

We are supporting farmers who are transitioning their farms to organic production by purchasing their cotton, which is in-conversion.

We understand that transitioning to organic takes time.



#### **WE SUPPORT PRODUCERS**

The FAIRTRADE Cotton Mark means that all of the cotton in the garment is Fairtrade certified, traded, audited and sourced from Fairtrade producers.

We are supporting Fairtrade farmers by purchasing their cotton.



#### WE USE RECYCLED COTTON

Cotton derived from denim fabrics which have been broken down and regenerated to form a new garment.

We give denim textiles a new lease of life.



#### **WE SOURCE IT**

Organic agricultural standards require the cotton crop to be produced without toxic pesticides and synthetic fertilizers and with considerably less water than conventional cotton.

We are sourcing Organic Cotton to help reduce our carbon footprint.



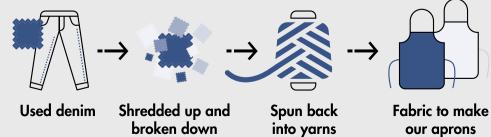
#### WE REUSE POST-CONSUMER PLASTICS

Polyester made from recycled plastics means less extraction of raw materials and carbon emissions.

We are helping to keep plastic away from oceans and landfill.



FROM JEANS TO APRONS











**PR134** 'DISTRICT' WAXED-LOOK BIB APRON

100% Cotton with acrylic coating



PR136 'DIVISION' WAXED-LOOK BIB APRON WITH FAUX LEATHER PR135 'DIVISION' WAXED-LOOK WAIST APRON

100% Cotton with acrylic coating



# WAXED-LOOK





CERTIFIED
ORGANIC
COTTON

BIB APRON

Styled with PR318 Women's 'Long-John' Roll-Sleeve Tee, page 24



PR113 DENIM COTTON BIB APRON ORGANIC & FAIRTRADE CERTIFIED

100% Cotton, Organic & Fairtrade Certified





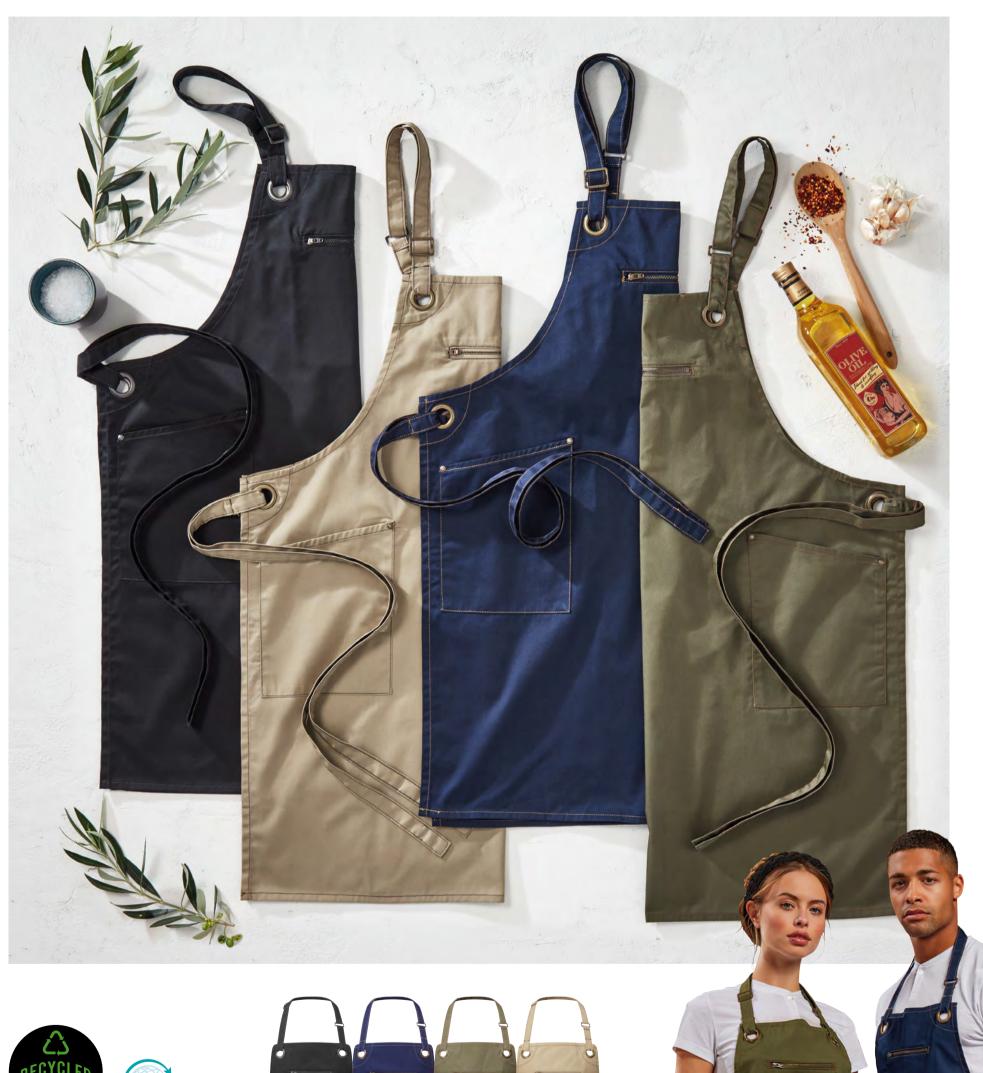






# 'BARLEY'

CONTRAST STITCH BIB APRON



OLIVE/ Chestnut

KHAKI/

NAVY/CAMEL





BLACK/ Charcoal

PR121 'BARLEY' **CONTRAST STITCH BIB APRON** 

65% Recycled Polyester, 35% Cotton

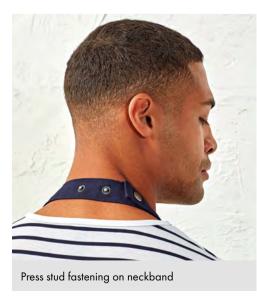




**COTTON APRON** 



Styled with PR218 Men's 'Long-John' Roll-Sleeve Tee, page 24



PR132 'CHINO' BIB APRON

100% Cotton









# 100% COTTON

ORGANIC IN-CONVERSION



**PR102** 100% COTTON, ORGANIC IN-CONVERSION

100% In-Conversion Organically Grown Cotton

"We are supporting farmers who are transitioning their farms to organic production by purchasing their cotton, which is in-conversion"





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CONFIDENCE IN TEXTILES
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# 'CALIBRE' APRONS

100% COTTON CANVAS













PR 131

PR131 'CALIBRE' WAIST APRON
PR130 'CALIBRE' BIB APRON
PR137 'CALIBRE' POCKET APRON
100% Cotton Canvas









# A SPLASH OF COLOUR

WITH UP TO 62 SHADES TO CHOOSE FROM



## BIB, POCKET & WAIST STYLES

Outfit 1: PR319 Women's 'Comis' Cotton-Rich Tee, page 25, PR158 'Colours Collection' Waist Apron with Pocket, opposite, PR570 Women's Performance 'Chino' Jeans, page 36

Outfit 2: PR252 Men's 'Maxton' Check Long Sleeve Shirt, page 29, PR150 'Colours Collection' Bib Apron, below, PR560 Men's Performance 'Chino' Jeans, page 36

Outfit 3: PR200 Men's Long Sleeve Poplin Shirt, page 30, PR154 'Colours Collection' Bib Apron with Pocket, below, PR560 Men's Performance 'Chino' Jeans, page 36

Outfit 4: PR218 Men's 'Long-John' Roll-Sleeve Tee, page 24, PR151 'Colours Collection' Mid-Length Apron, opposite, PR560 Men's Performance 'Chino' Jeans, page 36

Outfit 5: PR352 Women's 'Maxton' Check Long Sleeve Shirt, page 29, PR155 'Colours Collection' 3 Pocket Waist Apron, opposite, PR570 Women's Performance 'Chino, Jeans, page 36

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## PR150 'COLOURS COLLECTION' BIB APRON

Adjustable buckle on neckband

CORNFLOWER	PINK	MUSTARD	CAMEL
ROYAL	ROSE	SUNFLOWER	NATURAL
MARINE BLUE	FUCHSIA	YELLOW	WHITE*
NAVY	MAGENTA	LEMON	SILVER
INDIGO DENIM	HOT PINK	LIME	GREY DENIM
BLUE DENIM	RASPBERRY CRUSH	OASIS GREEN	SAGE
CYAN	RED	MOSS GREEN	STEEL
LIGHT BLUE	SALSA	OLIVE	BLACK DENIM
PEACOCK	STRAWBERRY RED	AQUA	DARK GREY
MID BLUE	ORANGE	DUCK EGG BLUE	CHARCOAL
SAPPHIRE	TERRACOTTA	TURQUOISE	BLACK*
LILAC	CHESTNUT	TEAL	
LAVENDER	BROWN	EMERALD	
PURPLE	MOCHA	KELLY	
RICH VIOLET	MUSHROOM	PISTACHIO	
AUBERGINE	LATTE	APPLE	
Bulboundy		2077	300





## **PR154** 'COLOURS COLLECTION' BIB APRON WITH POCKET

Tablet friendly centre pocket with combined pen slot

NAVY	LIME	SILVER
INDIGO DENIM NEW	LEMON	STEEL
ROYAL	SUNFLOWER	SAGE
MARINE BLUE	TERRACOTTA	GREY DENIM NEW
BLUE DENIM NEW DRANGE		DARK GREY
MID BLUE	CHESTNUT	CHARCOAL NEW
SAPPHIRE	CAMEL NEW	BLACK DENIM NEW
TURQUOISE	KHAKI	BLACK
TEAL	LATTE NEW	BROWN
DUCK EGG NEW	NATURAL	AUBERGINE
APPLE	WHITE	BURGUNDY
EMERALD	AQUA	RED
BOTTLE	LIGHT BLUE	STRAWBERRY RED
MOSS GREEN	LILAC	HOT PINK
OASIS GREEN	PINK	FUCHSIA
OLIVE	RICH VIOLET	ROSE
MOCHA	PURPLE	







### PR158 'COLOURS COLLECTION' WAIST APRON WITH POCKET





PR155 'COLOURS COLLECTION' 3 POCKET WAIST APRON

Three open pockets



PR151 'COLOURS COLLECTION' MID-LENGTH APRON

90cm self-fabric ties

ROYAL	OASIS GREEN	OLIVE
MARINE BLUE	LIME	AQUA
NAVY	SUNFLOWER	TEAL
TURQUOISE	NATURAL	EMERALD
SAPPHIRE	KHAKI	APPLE
PURPLE	мосна	BOTTLE
RICH VIOLET	RED	SAGE
AUBERGINE	STRAWBERRY RED	WHITE
HOT PINK	ORANGE	SILVER
PINK	TERRACOTTA	STEEL
FUCHSIA	CHESTNUT	DARK GREY
BURGUNDY	BROWN	BLACK









# COTTON RICH FOR SOFTNESS WITH RECYCLED POLYESTER FOR DURABILITY

PR219 MEN'S 'COMIS'
COTTON TEE

Sizes: S/34" - 3XL/54"

## **PR319** WOMEN'S 'COMIS' COTTON TEE

Sizes: XS/8 – 2XL/18

<sup>†</sup>Grey Marl does not contain recycled polyester







# JEAN STITCH

### DENIM SHIRTS

PR222 MEN'S JEAN STITCH DENIM SHIRT

Sizes: XS/30" - 3XL/54"

PR322 WOMEN'S JEAN STITCH DENIM SHIRT

Sizes: XS/8 - 3XL/20



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# ORGANIC

CHAMBRAY SHIRTS



PR247 MEN'S CHAMBRAY SHIRT **ORGANIC & FAIRTRADE CERTIFIED** 

Sizes: S/34" - 3XL/54"

PR347 WOMEN'S CHAMBRAY SHIRT **ORGANIC & FAIRTRADE CERTIFIED** 

Sizes: XS/8 - 3XL/20



ORGANIC







MICROCHECK

GINGHAM SHIRTS

**PR220** MEN'S LONG SLEEVE MICROCHECK GINGHAM SHIRT

Sizes: XS/30" - 3XL/54"

**PR320** WOMEN'S LONG SLEEVE MICROCHECK GINGHAM SHIRT

Sizes: XS/8 - 3XL/20









### CLASSIC

PR200 MEN'S LONG SLEEVE POPLIN SHIRT

Sizes: 14.5"/37cm - 23"/59cm

PR300 WOMEN'S LONG SLEEVE POPLIN SHIRT

Sizes: 2XS/6 - 8XL/30

PR202 MEN'S SHORT SLEEVE POPLIN SHIRT

Sizes: 14.5"/37cm - 23"/59cm

PR302 WOMEN'S SHORT SLEEVE POPLIN SHIRT

Sizes: 2XS/6 - 8XL/30



### **SLIM FIT**

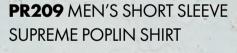
PR204 MEN'S LONG SLEEVE SLIM-FIT POPLIN SHIRT

Sizes: 14.5"/37cm - 17.5"/44.5cm









Sizes: 14.5"/37cm - 19"/48cm

## SUPREME

PR207 MEN'S LONG SLEEVE SUPREME POPLIN SHIRT

Sizes: 14.5"/37cm - 19"/48cm

**PR307** WOMEN'S LONG SLEEVE SUPREME POPLIN SHIRT

Sizes: 8/XS - 26/6XL



PR309 WOMEN'S SHORT SLEEVE SUPREME POPLIN SHIRT

Sizes: 8/XS - 26/6XL



### STRETCH FIT

PR244 MEN'S STRETCH-FIT COTTON POPLIN LONG SLEEVE SHIRT

Sizes: XS/30" - 4XL/58"

PR344 WOMEN'S STRETCH-FIT COTTON POPLIN LONG SLEEVE SHIRT

Sizes: XS/8 - 3XL/20

PR246 MEN'S STRETCH-FIT COTTON POPLIN SHORT SLEEVE SHIRT

Sizes: XS/30" - 4XL/58"

PR346 WOMEN'S STRETCH-FIT COTTON POPLIN SHORT SLEEVE SHIRT

Sizes: XS/8 - 3XL/20











## **ROLL SLEEVE**

**BAR SHIRT** 



**PR206** MEN'S ROLL-SLEEVE POPLIN SHIRT Sizes: S/34" - 2XL/50"

**PR306** WOMEN'S ROLL-SLEEVE POPLIN SHIRT Sizes: XS/8 - 2XL/18

## 'CROSS-DYE'

**BAR SHIRT** 



PR217 MEN'S ROLL-SLEEVE 'CROSS-DYE' POPLIN SHIRT

Sizes: XS/30" - 3XL/54"

**PR317** WOMEN'S ROLL-SLEEVE 'CROSS-DYE' POPLIN SHIRT

Sizes: XS/8 - 3XL/20







# 'ARTISAN'

FLEECE GILETS & JACKETS









# MIX & MATCH

Have fun choosing colours, fabrics, prints and patterns to create your very own individual look.











## **ZIPPED**

CHEF'S JACKET



SHORT SLEEVE JACKET

Sizes: XS/30" - 2XL/50"







# CLASSIC

Chocolate

DENIM STYLE



PR660 DENIM CHEF'S JACKET

Sizes: XS/30" - 3XL/54"



OEKO-TEX®
CONTIDENCE IN TEXTILES
STANDARD 100
11-55731 SHIRLY

## CHEF'S TROUSERS



PR556 CHEF'S 'ARTISAN' **JOGGER BOTTOMS** 

Sizes: XS/28" - 2XL/44"







PR555 'ESSENTIAL' CHEF'S **CARGO POCKET TROUSERS** 

Sizes: XS/28" - 3XL/46"







PR554 CHEF'S 'SELECT' SLIM LEG TROUSERS

Sizes: XS/28" - 2XL/44"















